



**MONARCH**  
UNIVERSITY



International  
American University

# DOCTOR OF MANAGEMENT

## PROGRAM BROCHURE

### PROGRAM DESCRIPTION

Executive Doctor of Management (DM) students enter the program with an exceptional professional background and a commitment to self-improvement. They have an opportunity here at IAU to explore their leadership style and ideas for their organization or own business. The DM program will help students – executive leaders - to improve their knowledge in management and leadership by designing and implementing Organizational Structure, Development, Planning, Assessing, Implementing, and more. Most importantly, the students in this program will learn how to listen to understand rather than listen to respond, so they can identify issues. Students work on case studies and present their findings in the seminar-style courses. For each project, the students will develop and discuss the following steps: ENTRY, DIAGNOSIS, FEEDBACK, SOLUTION, and EVALUATION.

### ADMISSIONS REQUIREMENTS

**Education:** IAU requires evidence of an earned bachelor and master degree. At least one degree must be in a related major or discipline. Other disciplines may be acceptable and shall be reviewed on a case-by-case basis, and they may require prerequisite courses. All degrees must be earned at an appropriately accredited institution or foreign equivalent. IAU understands the differing rigor of schools and grading scales around the world, and IAU evaluates prior academic credentials within their own context. Exceptions may be made on a case-by-case basis.

**Information Technology:** Possess computer and internet skills sufficient to effectively participate in IAU's pedagogical model and conduct research at the graduate level.

**Evidence of English Proficiency:** IAU requires writing skills at the appropriate level. Proficiency in reading, writing, speaking, and understanding English is essential to your success at IAU. If English is not the applicant's native language, or if an applicant has not had their secondary education taught in English, they will be required to provide proof of English Proficiency. Since classes are taught in English, an applicant must demonstrate their ability to read, write and speak English.

**Professional Experience:** IAU recommends a minimum of 5 years of full-time professional experience in any organization, including, but not limited to, private, public, for-profit, non-profit, start-ups, or established corporate organizations.

# Doctor of Management

## COURSES

DM Components		Sem.Hrs.
Foundation Component   3 Courses / 9 Sem.Hrs.  (Students who do not hold masters in business, management, or related field must take 3 of the following or transfer in equivalents)	MGT 810 Leading Innovation and Change	3
	MGT 820 Global Strategic Management	3
	MGT 830 Global Leadership	3
	MGT 840 Knowledge Management	3
	MGT 860 Managerial Decision Making	3
	MGT 880 Managing Team Dynamics	3
	ENG 510 Graduate Academic Writing/APA	3
Core Component   6 Courses / 18 Sem.Hrs.	MGT 801 Executive Leadership Strategy	3
	MGT 802 Executive Marketing Strategy	3
	MGT 803 Executive Financial Management	3
	MGT 804 Executive Decision-Making Strategy	3
	MGT 805 Global Business Etiquette	3
	MGT 806 Business Ethics and Social Responsibility	3
Core Component   6 Courses / 18 Sem.Hrs.	DIS 901 Entry	4.5
	DIS 911 Diagnosis	4.5
	DIS 921 Feedback	4.5
	DIS 931 Solution	4.5
	DIS 941 Evaluation	4.5
	DIS 951 Final Defense	1.5
Doctor of Management (DM) Total Units		42